



## Meeting Minutes

2/2/2024

**Roll call:** President Alex Harwood, Secretary Jacob Jamieson, Councilmember Johnny Harwood.

Absent: Vice-president Liam Peterson (excused), Councilmember Tanner Sayer (excused), Councilmember Carly Sanders, Dianna Beeman (excused).

**\*\*Did not reach a quorum – Talked with guest, Shaun Brazell – Postponed all business until 2/16/2024\*\***

### **Visit from Shaun Brazell, Mountain Home Chamber of Commerce Executive Director:**

- The chamber of commerce works on connecting the community to local businesses and vice versa, promotes local businesses to keep money in Mountain Home, and acts as a liaison between local businesses and the city council.
  - Currently has 348 business members.
- Responsible for hosting multiple community events such as Craze Dayz, Art & Wine Strolls, Beer Fest, Air Force Appreciation Day, and city golf tournaments. Currently planning to add a 3 on 3 Basketball tournament and hoping to add more events that would draw more teen participation.
  - Hears a lot is lacking with youth activities in Mountain Home and Shaun is working to fix that.
- Shares promotional and marketing materials from local business with new military personnel/families at MHAFB through the military's Right Start Program.
- Shaun grew up in Mountain Home and graduated in 2000. He has been the executive director for about 2 yrs. He moved to LA to pursue a music career and returned a few years ago.
  - His goal is to be Mayor of Mountain Home. Hopes his relationship with the local business community will help him.

- Also, a member of the MH Arts Council. He is talking with them about performances for teens. He would eventually like to see a MH Arts Academy that would encompass a large variety of art applications to give the youth community more opportunities to achieve their dreams.
- The MHCYC has the Chamber of Commerce's full commitment.
- Offered to reach out to the Mountain Home Air Force Base to see if they would be willing to be part of the summer hire fair that is in plan.
- Shuan Recommended that we take a poll at each of the high schools to see what excites the teens in our town – Top 10 things you want in Mountain Home–